



SPONSORSHIP

2022
PACKAGES

at the 51st Annual Conference | Nov 17-19, 2022 | Raleigh, NC

ARNOVA'S 51ST ANNUAL CONFERENCE

ARNOVA members from throughout the U.S. and around the world will gather to share thought-provoking research and engage in lively discussions. Scholars, practitioners, funders, civil society leaders, and students exchange knowledge about voluntary action, nonprofit organizations, and philanthropy. Make plans to be a part of this important community.

50
Anniversary

Imagining ARNOVA's
Next 50 Years:
*Scholarship, Practice,
Community*



WHAT IS THE ARNOVA CONFERENCE?



As the leading U.S.-based organization supporting research and education in the fields of voluntary action, philanthropy, nonprofit management, and civil society, ARNOVA hosts a public conference each November. The conference is designed to create a public conversation on, as well as opportunities for presenting research about, pressing issues and vital opportunities facing the voluntary or nonprofit sector. It is both a showcase for the best and most current research, as well as a seed bed from which new research is born. Given the unrelenting pandemic, and ongoing civil unrest in the U.S. and abroad, there has never been a better time for third sector researchers, practitioners, civil society leaders, and other change-makers to come together to talk about what we know and what we still need to learn.

WHAT IS THE ARNOVA CONFERENCE?

We're laser focused on how to meet the needs of those who study and lead "the social sector", particularly those who have been historically excluded from leadership. ARNOVA's Annual Conference is the largest gathering held regularly anywhere devoted to these matters, and this year's conference is likely to be especially exciting, given that so many of us haven't been able to come together in over two years.



PARTICIPANT OVERVIEW

Roughly 80 percent of the conference attendees will be based in universities or colleges. They are leading scholars and teachers. However, many of them also serve as community consultants and nonprofit board leaders. The remaining 20 percent will be staff or leaders of nonprofit or social-economy organizations, full-time consultants to those groups, and some who play other roles in the world of philanthropy. If the pattern of recent years holds, at least 25 percent of participants will join from outside Canada and the U.S. Roughly 30 percent of conference attendees are students and others training to be the next generation of leaders for the voluntary sector. In 2021, ARNOVA hosted our first hybrid conference with over 600 researchers, teachers and leaders; two-thirds joined us in-person and a third participated virtually.



WHO BENEFITS FROM OUR WORK?

Developed societies, especially in the west, are depending more and more on voluntary-sector organizations, nonprofits, and emerging enterprises in “the social economy” to do the work of providing human services and developing civil society. ARNOVA’s work benefits all of society by helping generate the knowledge and perspectives that can make those organizations and enterprises more effective. With our focus on teaching, we are also playing a key role in preparing the next generation of leadership. Special projects we carry out have directly addressed the needs of nonprofits and foundations in developing new knowledge and sustaining important conversations vital to refining and improving their practices and services. In short, a wide range of organizations and individuals seeking to serve the public good are strengthened by the work of ARNOVA and its members.



SOLD!

Benefits:

- Name and/or logo on each attendee hotel guest room key card (estimated 750 guests)
 - Sponsor's recognition (logo and other information) will be printed in full color on the front of the key card. Sponsor must supply artwork.
 - The back of the key card will be printed with the ARNOVA logo.
- Premium location for up to 1 Exhibit Table (tabletop) in exhibit area to showcase the institution (\$575 value)
- Names on all sponsor signage
- Names included in sponsor listing in digital program – premium location (Ad designed by institution)
- Logo included in event emails
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$450 value)
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- Full page ad in digital program (Ad designed by institution) (\$500 value)
- Complimentary admission to the conference for up to three (\$1,020 value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

LOCAL SPONSORSHIP HOST

(1 Available)

Sponsor Investment: \$8,500

INSTITUTIONAL SPONSORSHIP

Show your support for ARNOVA with this premium sponsorship.

(1 Available)

Benefits:

- Exhibit Table (tabletop) in exhibit area
- Names on sponsor signage
- Names included in sponsor listing in digital program
- Name listed in conference App
- Logo or name and hyperlink included on ARNOVA Conference website slider bar (bottom of the page)
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$450 Value)
- Full page color advertisement in digital program (Ad designed by institution) (\$500 value)
- One Complimentary admission to the conference (a \$340 value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue



CONFERENCE

MEALS & SESSIONS

OPENING LUNCHEON – THU, NOV 17

Welcome ARNOVA conference attendees at the first meal of the conference

(1 Available)

SOLD!

Sponsor Benefits:

- Exhibit table (tabletop) in exhibit area - premium location
- Name on sponsor signage at luncheon
- Names included in sponsor listing in digital program
- Logo included on session page in Attendee Hub and Conference App
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- Full page color advertisement in digital program – premium location (Ad designed by institution) (\$500 value)
- Complimentary admission to the conference for three (a \$1,020 value)
- Time at lunch for sponsor representative to make brief comments
- Sponsor logo included on screens in room
- Logo included in event emails
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$450 Value)
- All attendees from the sponsor’s company will receive a “Sponsorship Ribbon” for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

AWARDS LUNCHEON – FRI, NOV 18

This luncheon is the highlight of the conference where we recognize over 60 scholars and award winners

(1 Available)

SOLD!

Sponsor Benefits:

- Exhibit table (tabletop) in exhibit area – premium location
- Name on sponsor signage at luncheon
- Names included in sponsor listing in digital program
- Logo included on session page in Attendee Hub and Conference App
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- Logo included in event emails
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$450 Value)
- Full page color advertisement in digital program – premium location (Ad designed by institution) (\$500 value)
- Complimentary admission to the conference for four (a \$1,360 value)
- Time at lunch for sponsor representative to make brief comments
- Sponsor logo included on screens in room
- All attendees from the sponsor’s company will receive a “Sponsorship Ribbon” for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

ARNOVA CELEBRATION – NOV 18

Sponsor the Friday night event and give attendees the chance to unwind and enjoy some networking and light refreshments

Sponsor Investment: \$12,500

(3 Available)

Sponsor Benefits:

- Time at beginning of reception for sponsor comments or video (3 minutes max)
- Exhibit table (tabletop) in exhibit area
- Event Signage in event hall
- Full page color advertisement in digital program (Ad designed by institution) (\$500 value)
- Complimentary admission to the conference for three (a \$1020 value)
- Sponsor logo included on screens in room
- Logo included on session page in Attendee Hub and Conference App
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- Logo included in event emails
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$450 Value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

PLENARY SPONSOR – THU, NOV 17

Kick-off the conference experience as the opening keynote sponsor. You will have an opportunity to introduce the keynote speaker during the session

Sponsor Investment: \$7,500

(1 Available)

Sponsor Benefits:

- Sponsor logo on screen in plenary session room
- Verbal recognition during plenary introduction
- Name included in sponsor listing in digital program
- Full page color ad in Conference Digital Program (Ad designed by institution) (\$500 value)
- Logo included on session page in Attendee Hub and Conference App
- Logo or name and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Name listed in conference App
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

POSTER SESSION SPONSOR – THU, NOV 17

Sponsor up and coming research and scholarship in our Poster Session.

Sponsor Investment: \$7,500

(1 Available)

Sponsor Benefits:

- Name on sponsor signage in Poster Session room
- Name on sponsor signage
- Name included in sponsor listing in digital program
- Full page color ad in Conference Digital Program (Ad designed by institution) (\$500 value)
- Logo or name and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Name listed in conference App
- Logo included on session page in Attendee Hub and Conference App
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

MEMBERSHIP MEETING SPONSOR – THU, NOV 17

Sponsor Investment: \$7,500

This session also serves as the breakfast location for all conference attendees

(1 Available)

Sponsor Benefits:

- Sponsor logo on screen in plenary session room
- Verbal recognition during plenary introduction
- Name on sponsor signage
- Name included in sponsor listing in digital program
- Full page color ad in Conference Digital Program (Ad designed by institution) (\$500 value)
- Logo included on session page in Attendee Hub and Conference App
- Logo or name and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Name listed in conference App
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

HOSPITALITY SUITE SPONSOR - THU, NOV 17

Sponsor your institution in a night event offering your attendees a space for networking while enjoying light refreshments
Sponsors are responsible for paying any additional cost for food and beverage.

Sponsor Investment: \$2,500

Sponsor Benefits:

- Full-color page ad in Digital Conference Program
- Sponsored Hospitality Suite location, date and time including in digital conference program
- Recognized as a sponsor on ARNOVA Conference website
- Recognition as a sponsor on signage at the conference
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue



CONFERENCE

ITEMS

NVSQ SPECIAL EDITION SPONSORSHIP

(1 Available)

Sponsor Investment: \$12,000

Sponsor Benefits:

- Full page black & white ad in one issue of NVSQ
- Exhibit table (tabletop) in exhibit area
- Name on sponsor signage
- Name included in sponsor listing in digital program
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- Full page color ad in Conference Digital Program (Ad designed by institution) (\$500 value)
- Complimentary admission to the conference for two (a \$680 value)
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$450 Value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

MEETING SPACE INTERNET

(1 Available)

SOLD!

Sponsor Benefits:

- Exhibit table (tabletop) in exhibit area
- Name included in sponsor listing in digital program (Ad designed by institution)
- Full page color advertisement in digital program (Ad designed by institution) (\$500 value)
- Company name, with ARNOVA branding, featured on Wi-Fi related signage posted around the hotel meeting space
- Sponsor name incorporated into login credentials attendees must use to access the internet in meeting spaces
- Complimentary admission to the conference for two (a \$680 value)
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$450 Value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

TECHNOLOGY SPONSOR

This sponsor gives attendees access to the tools they need to be successful at conference. Connect attendees through the mobile app, livestreaming and recorded sessions available post-conference

Sponsor Investment: \$10,000

(1 Available)

Sponsor Benefits:

- Verbal recognition during plenary introduction and membership meeting
- Exhibit table (tabletop) in exhibit area
- Name and/or logo listed on login page in the conference app
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- Two (2) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$900 Value)
- Full color page advertisement in digital program (Ad designed by institution) (\$500 value)
- Complimentary admission to the conference for two (a \$680 value)
- Name listed in conference App
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

CHARGING STATION

Get noticed while attendees charge up for the day. This sponsorship includes a charging station area, providing you with extended brand exposure while attendees charge their mobile devices

Sponsor Investment: \$8,000

(1 Available)

Sponsor Benefits:

- Sponsor of charging station to be placed in prominent location at conference; custom graphic on each station (logo provided by sponsor)
- Exhibit Table (table top) in exhibit area – premium location
- Name on sponsor signage
- Name included in sponsor listing in digital program
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Name listed in conference App
- Full page color advertisement in digital program (Ad designed by institution) (\$500 value)
- Complimentary registration to the conference for two (a \$680 value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

NAME BADGE HOLDER SPONSOR

Gain consistent recognition throughout the conference with your company's name or logo on attendee badges. Attendees are required to wear badges during sessions and conference events

(1 Available)

Sponsor Investment: \$10,000

Sponsor Benefits:

- Logo/Name on lanyard
- Exhibit Table (table top) in exhibit area – premium location
- Name included in sponsor listing in digital program
- Name listed in conference App
- Full page color advertisement in digital program (Ad designed by institution) (\$500 value)
- Complimentary registration to the conference for two (a \$680 value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

FIRST-TIME ATTENDEE LOUNGE

Sponsor the First-Time Attendee Lounge and play a crucial role in welcoming those that are attending their first ARNOVA conference

(1 Available)

Sponsor Investment: \$6,500

Sponsor Benefits:

- Logo recognition on lounge ticket provided to all first-time attendees
- Logo recognition on lounge signage and marketing
- Full page color advertisement in digital program (Ad designed by institution) (\$500 value)
- Opportunity to provide first-time attendee giveaways (provided by sponsor)
- Name included in sponsor listing in digital program
- Name listed in conference App
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

CONFERENCE VOLUNTEER T-SHIRTS

We use over 100 volunteers throughout the conference. Get noticed all around the conference on the volunteer shirts.

(1 Available)

Sponsor Benefits:

- Only Sponsor name printed on volunteer t-shirts (quantity 100)
- Full page color advertisement in digital program (Ad designed by institution) (\$500 value)
- Name on sponsor signage
- Name included in sponsor listing in digital program
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Name listed in conference App
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue



CONFERENCE PROGRAM SPONSOR

The 2022 Conference program will be in a digital format.

(1 Available)

Sponsor Benefits:

- Full page color advertisement in digital program – prominent location (Ad designed by institution) (\$500 value)
- Name listed in conference App
- Recognition as a sponsor on signage at the conference
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

SOLD!

COFFEE BREAKS

Kick-start the day for attendees and build brand awareness with a morning or afternoon coffee break sponsorship.

((2) Thursday, (2) Friday and (1) Saturday available)

Sponsor Benefits:

- Name on sponsor signage in coffee break area (1 hour)
- Name listed in conference App
- Recognition as a sponsor on signage at the conference
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue

Sponsor Investment: \$2,500 per break

SILVER SPONSOR

Sponsor Investment: \$1,500

Sponsor Benefits:

- Recognition as sponsor in the conference digital program
- Name listed in conference App
- Recognition as a sponsor on signage at the conference
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue



DIVERSITY SPONSORSHIPS PROGRAM

ARNOVA hosts a number of foundational and formative diversity programs to further scholars in the sector. Show your support for creating opportunity and encouragement for scholars in our field.



MEALS & SESSIONS

DIVERSITY SCHOLARS DINNER – WED, NOV 16

(1 Available)

Sponsor Investment: \$7,500

Sponsor Benefits:

- Exhibit table (table top) in exhibit area - premium location
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Logo on signage that will include Diversity Scholars Program Sponsors
- Name listed in conference App
- Full page color advertisement in digital program (Ad designed by institution) (\$500 value)
- Time at dinner for sponsor representative to make brief comments
- Sponsor logo included on screens in room
- All attendees from the sponsor's company will receive a "Diversity Program Sponsorship Ribbon" for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as Diversity Programs sponsor in 2023 NVSQ issue

DIVERSITY PROGRAM COFFEE BREAKS

This is a coffee service during the Diversity Fellowship Program on Wednesday

(1 Available)

SOLD!

Sponsor Benefits:

- Name on sponsor signage in coffee break area (1 hour)
- Name listed in conference App
- Recognition as a sponsor on signage at the conference
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue



DIVERSITY PROGRAM

GENERAL SUPPORT

DIVERSITY PROGRAM PREMIER SPONSOR

(1 Available)

Sponsor Investment: \$15,000

Sponsor Benefits:

- Logo on banner or signage prominently displayed that will include Diversity Scholars Program Sponsors
- Exhibit table (tabletop) in exhibit area – premium location
- Feature Logo in conference App and hyperlink included on ARNOVA website slider bar (bottom of the page)
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$450 Value)
- Name included in sponsor listing in digital program
- Full page color advertisement in digital program (Ad designed by institution) (\$500 value)
- Complimentary admission to the conference for three (a \$1,020 value)
- All attendees from the sponsor’s organization will receive a “Diversity Program Sponsorship Ribbon” for their conference name badge.
- Recognition in ARNOVA News (published after conference)
- Recognition as Diversity Programs sponsor in 2023 NVSQ issue

DIVERSITY PROGRAM SUPPORTER

Sponsor Investment: \$3,000

Sponsor Benefits:

- Recognition as Diversity Scholars Program sponsor in the conference digital program
- Name listed in conference App
- Recognition as a Diversity Scholars Program sponsor on signage at the conference
- Recognition in ARNOVA News (published after conference)
- Recognition as conference sponsor in 2023 NVSQ issue



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If you would like a customized sponsorship package, not listed above, please let us know so that we can honor your contribution. Packages may be combined for additional exposure. Review the options and contact **Lynnette Cook** (lynnette@arnova.org) to talk about what will work best for you!

Note: All sponsorships must be paid for in full at the time of booking. Partial payments will not be accepted. All sales are final; refunds will not be provided.



ASSOCIATION FOR RESEARCH ON NONPROFIT ORGANIZATIONS AND VOLUNTARY ACTION

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