

# **ARNOVA-Asia Conference**

## **ARNOVA 亚洲会议**

### **The Nonprofit Worlds in Asia:**

#### **Diverse Perspectives from a Fragmented Field of Study**

#### **亚洲的非营利世界：碎片化研究领域中的多元视角**

**Co-Organizers/主办方：**

**China Institute for Philanthropy and Social Innovation, Renmin University of China**

**中国人民大学中国公益创新研究院**

**Association for Research on Nonprofit Organizations and Voluntary Action**

**美国非营利组织与志愿行动研究协会**

**Beijing, China, June 6-7, 2017**

**6月6日-7日，中国北京**

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## Introduction to CIPSI and ARNOVA

China Institute for Philanthropy and Social Innovation (CIPSI) at Renmin University of China, formally established on July 26, 2016, is a university-based think tank and research institution. With a global and strategic vision, CIPSI provides a platform and environment for top-notch research by scholars and experts at home and abroad. Its work focuses on three major fields: philanthropic culture, cross-sector collaboration, and nonprofit governance. Through academic research, education and training, consulting, social advocacy, and participation in policy-making, CIPSI aspires to become a leader in the nonprofit research community and an engine for social change and social innovation.

<http://cipsi.ruc.edu.cn/>

The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) is the U.S.-based, national and international association that connects scholars, teachers, and practice leaders interested in research on nonprofit organizations, voluntary action, philanthropy and civil society. Founded in 1971, ARNOVA is a neutral, open forum committed to strengthening the research about and helping shape better practice in these realms. We bring together both theoretical and applied interests, helping scholars gain insight into the day-to-day concerns of third-sector organizations, while providing nonprofit professionals with connections to research they can use to improve the work of their organizations and the quality of life for citizens and communities.

<http://www.arnova.org/>

# ARNOVA 亚洲会议委员会

## The Committees of ARNOVA-Asia Conference

### Conference Host Committee (会议组织委员会):

1. Guosheng Deng (邓国胜), Tsinghua University, China
2. Xiaoguang Kang (康晓光), Renmin University of China (Chair)
3. Olivia He Wang (王鹤), Renmin University, China
4. Ming Wang (王名), Tsinghua University, China
5. Zhenyao Wang (王振耀), Beijing Normal University, China
6. Na Wei (魏娜), Renmin University, China
7. Kaifeng Yang (杨开峰), Renmin University, China
8. Ruijun Yuan (袁瑞军), Peking University, China
9. Jing Zeng (曾晶), China Global Philanthropy Institute, China

### Conference Program Committee (会议学术委员会):

1. Khaldoun AbouAssi, American University, USA
2. Seongho An (安宰豪), University of Pennsylvania, USA
3. Muhittin Acar, Hacettepe University, Turkey
4. Ralph Brower, Florida State University, USA
5. Mary Kay Gugerty, University of Washington, USA
6. Chao Guo (郭超), University of Pennsylvania & Renmin University of China (Chair)
7. Mark Hager, Arizona State University, USA
8. Kyujin Jung, Korea University, South Korea
9. David Suarez, University of Washington, USA
10. Yuko Suda, Toyo University, Japan
11. Lili Wang (王丽丽), Arizona State University, USA
12. Zhibin Zhang (张志斌), Flinders University, Australia

### Conference Advisory Committee (会议顾问委员会):

1. Min-Hsiu Chiang (江明修), National Chengchi University, Taiwan, China
2. Femida Handy, University of Pennsylvania, USA
3. Chul-Hee Kang (姜哲熙), Yonsei University, South Korea
4. Wai-Fung (Danny) Lam (林维峯), University of Hong Kong, China
5. David Horton Smith, Boston College, USA
6. Mary Tschirhart, Ohio State University, USA (Chair)
7. Jialiang Xu (徐家良), Shanghai Jiaotong University, China
8. Naoto Yamauchi (山内直人), Osaka University, Japan
9. Xiaohong Zhou (周晓虹), Nanjing University, China
10. Jiangang Zhu (朱健刚), Sun Yat-Sen University, China

### Doctoral Fellowship Seminar Committee (博士生工作坊委员会):

1. Khaldoun AbouAssi, American University, USA (Co-Chair)
2. Chao Guo (郭超), University of Pennsylvania & Renmin University of China
3. David Horton Smith, Boston College, USA
4. David Suarez, University of Washington, USA
5. Mary Tschirhart, Ohio State University, USA
6. Changdong Zhang (张长东), Peking University, China (Co-Chair)

## CONFERENCE AT-A-GLANCE

提示：平行论坛及圆桌会议将于国学馆内不同会议室同时进行，请您查阅详细议程，查找相应主题的会议地址。

**PLEASE NOTE Concurrent Sessions—Paper Sessions and Roundtables—will take place in rooms throughout Guoxue Building. Check the detailed schedule portion of the Program for specific room Venues.**

<b>June 5/14:00 -22:00</b>	办理入住 燕山大酒店大厅 Check in Beijing Yanshan Hotel Hall
<b>June 5/18:00 -20:00</b>	欢迎自助 燕山大酒店一层意大利餐厅 Welcome Buffet Beijing Yanshan Hotel 1 <sup>st</sup> floor Italian Restaurant
<b>June 6/6:30-8:00</b>	早餐 燕山大酒店一层意大利餐厅 Breakfast Beijing Yanshan Hotel 1 <sup>st</sup> floor Italian Restaurant
<b>June 6/8:00-8:30</b>	签到 国学馆 116 报告厅 Registration Lecture Hall 116, Guoxue Building
<b>June 6/8:30-9:00</b>	开幕式 国学馆 116 报告厅 Opening Ceremony Lecture Hall 116, Guoxue Building
<b>June 6/9:00-9:30</b>	全体照 国学馆大门门口 Group Photo Gate of Guoxue Building
<b>June 6/9:30-10:30</b>	全体大会上半场：中国非营利部门与政府关系演进的研究进展 Plenary Session 1: Advances in Research on the Evolving Relationship between China's Nonprofit Sector and Government
<b>June 6/10:30-10:45</b>	茶歇 国学馆 116 报告厅 Tea Break Lecture Hall 116, Guoxue Building
<b>June 6/10:45 -12:15</b>	全体大会下半场：理论与政策在亚洲情境下的应用：在转型中迷失？ Plenary Session 2: Transferring Theories and Policies to the Asian Context: Lost in Transition?
<b>June 6/12:15-13:30</b>	午餐 汇贤食府三层大厅 Lunch Huixian Restaurant 3 <sup>rd</sup> Floor
<b>June 6/13:30-15:00</b>	<b>平行论坛及圆桌会议</b> <b>Concurrent Paper and Roundtable Sessions</b>
	平行论坛 A1：探索亚洲非营利组织的治理和领导力 Paper Session A1: Exploring Governance and Leadership in Nonprofits around Asia
	平行论坛 B1：亚洲非营利部门的责任：形式和应用 Paper Session B1: Accountability in Asia's nonprofit sector: Forms and Application
	平行论坛 C1：非营利资金的来源：传统机制和新兴结构 Paper Session C1: Sources of Nonprofit Funding: Traditional Mechanisms and Emerging Structures
	圆桌会议 A1：捐赠与受赠，从方程的两面考虑 Roundtable Session A1: Giving and Getting: Considering Both Sides of the Equation

	圆桌会议 B1: 当前非营利主题的多元视角: 文献综述 Roundtable Session B1: Multiple Perspective on Current Nonprofit Topics: Literature Reviews
<b>June 6/15:00-15:30</b>	茶歇 国学馆 116 报告厅 Tea Break Lecture Hall 116, Guoxue Building
<b>June 6/15:30-17:00</b>	<b>平行论坛及圆桌会议</b> <b>Parallel Paper Sessions and Roundtables</b>
	平行论坛 A2: 组织内部和外部环境对非营利组织绩效的影响 Paper Session A2: The Effects of Organizational and Environmental Factors on Nonprofit Performance
	平行论坛 B2: 治理中的非营利组织角色 Paper Session B2: The Role of NGOs in Governance
	平行论坛 C2: 绘制中国非营利部门的景观 Paper Session C2: Mapping the Landscape of the Nonprofit Sector in China
	圆桌会议 A2: 组织内部和外部环境对非营利组织绩效的影响 Roundtable Session A2: The Effects of Organizational and Environmental Factors on Nonprofit Performance
	圆桌会议 B2: 非营利组织人力资本的作用, 动机和多样性 Roundtable Session B2: The Role, Motivation, and Diversity of Nonprofits' Human Capital
<b>June 6/17:00-19:00</b>	晚餐 汇贤食府三层大厅 Dinner Huixian Restaurant 3 <sup>rd</sup> Floor
<b>June 7/6:30-8:00</b>	早餐 燕山大酒店一层意大利餐厅 Breakfast Beijing Yanshan Hotel 1st floor Italian Restaurant
<b>June 7/8:00 -8:30</b>	签到 Registration
<b>June 7/8:30-10:00</b>	<b>平行论坛及圆桌会议</b> <b>Concurrent Paper and Roundtable Sessions</b>
	平行论坛 A3: 跨部门合作: 角色、资源和结果 Paper Session A3: Cross-Sector Collaboration: Roles, Resources and Outcomes
	平行论坛 B3: 慈善捐赠: 谁来捐赠, 捐赠什么, 以及为什么捐赠? Paper Session B3: Charitable Giving: Who, What, and Why?
	平行论坛 C3: 动员基层: 应对动态环境的新形式 Paper Session C3: Mobilizing Grassroots: Emerging Forms in Response to a Changing Environment
	圆桌会议 A3: 治理与被治理: 困境与创新 Roundtable Session A3: To Govern and to be Governed: Dilemmas and Innovations
	圆桌会议 B3: 回到最初: 非营利组织服务于社会正义? Roundtable Session B3: Going Back to the Basics: Are Nonprofits Serving Social Justice?

<b>June 7/10:00-10:30</b>	茶歇 国学馆报告厅 116 Tea Break Lecture Hall 116, Guoxue Building
<b>June 7/10:30-12:00</b>	<b>平行论坛及圆桌会议</b> <b>Concurrent Paper and Roundtable Sessions</b>
	平行论坛 A4: 非营利组织与政府合作: 现实, 挑战与承诺 Paper Session A4: Nonprofit-Government Collaborations: Realities, Challenges and Promises
	平行论坛 B4: 特定群体志愿服务的潜在危害 (与福利) Paper Session B4: The Potential Hazards (and Benefits) of Volunteering Among Specific Groups
	平行论坛 C4: 社会企业: 身份、过程和后果 Paper Session C4: Social Enterprises: Identities, Processes and Consequences
	圆桌会议 A4: 服务提供与行动主义: 非营利与志愿行动的挑战 Roundtable Session A4: Service Provision vs. Activism: Challenges for Nonprofit and Voluntary Action
	圆桌会议 B4: 多层次视角审视社会创新 Roundtable Session B4: Examining Social Innovation with a Multi-layered Perspective
<b>June 7/12:00-13:30</b>	午餐 汇贤食府三层大厅 Lunch Huixian Restaurant 3 <sup>rd</sup> Floor
<b>June 7/13:30-15:00</b>	<b>平行论坛</b> <b>Concurrent Paper Sessions</b>
	平行论坛 A5: 解决非营利绩效的困惑 Paper Session A5: Solving the Puzzle of Nonprofit Performance
	平行论坛 B5: 非营利组织中的人力资源管理 Paper Session B5: Human Resource Management in Nonprofit Organizations
	平行论坛 C5: 志愿是一个承诺还是一个途径? Paper Session C5: Is Volunteering a Commitment or a Pathway?
<b>June 7/15:00-15:30</b>	茶歇 国学馆 116 报告厅 Tea Break Lecture Hall 116, Guoxue Building
<b>June 7/15:30-17:00</b>	全体大会: 期刊主编论坛 国学馆 116 报告厅 Closing Plenary: Meeting the Journal Editors Lecture Hall 116, Guoxue Building
<b>June 7/17:00-19:30</b>	晚餐 汇贤食府三层餐厅 Dinner Huixian Restaurant 3 <sup>rd</sup> Floor

# 开幕式 Opening Ceremony

**地点:** 国学馆 116 报告厅

**Venue:** Lecture Hall 116, Guoxue Building

**时间:** 6 月 6 日上午 8:30-9:00

**Time:** June 6th, 8:30-9:00 AM

**主持人:** 郭超 宾夕法尼亚大学副教授; 中国公益创新研究院国际院长

**Chair:** GUO Chao, Associate Professor, University of Pennsylvania;  
International Director of CIPSI, Renmin University of China

1	中国人民大学常务副书记张建明教授 ZHANG Jianming Executive Vice Chairman of the University Council, Renmin University of China	致欢迎辞并介绍中国人民大学 Welcome and Introduction to Renmin University of China
2	中国人民大学公共管理学院院长杨开峰教授 YANG Kaifeng, Dean of School of Public Administration and Policy, Renmin University of China	致欢迎辞并介绍中国人民大学 公共管理学院 Welcome and Introduction to SPAP
3	中国人民大学中国公益创新研究院院长康晓光教授 KANG Xiaoguang Director, China Institute for Philanthropy and Social Innovation, Renmin University of China(CIPSI)	致欢迎辞并介绍中国公益创新 研究院 Welcome and Introduction to CIPSI
4	美国非营利组织与志愿行动研究协会会长 Mary Tschirhart 教授 President, Association for Research on Nonprofit Organizations and Voluntary Action	致欢迎辞并介绍 ARNOVA 协会 Welcome and Introduction to ARNOVA

**全体照:** 9:00-9:30 AM

**Group Photo:** 9:00-9:30 AM



# 全体大会上半场 Plenary Session 1

**地点:** 国学馆 116 报告厅  
**Venue:** Lecture Hall 116, Guoxue Building  
**时间:** 6 月 6 日上午 9:30-10:45  
**Time:** June 6th, 8:30-9:00 AM  
**主持人:** 江明修, 台湾国立政治大学社会科学学院院长  
**Chair:** Min-Hsiu Chiang, Dean, College of Social Sciences, National Chengchi University, Taiwan  
**主题:** 中国非营利部门与政府关系演进的研究进展  
**Theme:** Advances in Research on the Evolving Relationship between China's Nonprofit Sector and Government

1	康晓光, 中国人民大学教授, 中国公益创新研究院院长 KANG Xiaoguang, Professor, Renmin University of China; Director, China Institute for Philanthropy and Social Innovation	走向新全能主义——回顾“行政吸纳社会” Toward New Totalism: the "Government-absorbing-society" Perspective Revisited
2	王名, 清华大学教授, 公益慈善研究院院长 WANG Ming, Professor, Tsinghua University; Dean, Institute for Philanthropy Tsinghua University	慈善法、国家与公民社会的新关系 The Charity Law and the Emergence of a New Relationship between State and Civil Society
3	张志斌, 澳大利亚弗林德斯大学政治与公共政策系教授 ZHANG Zhibin, Professor, Department of Politics and Public Policy, Flinders University, Australia	国家控制下的中国非营利组织: 文献回顾、综述与研究议题 Chinese Nonprofits in the Shadow of the State: A Literature Review, Synthesis and Research Agenda

**茶歇:** 10:45-11:00 AM  
**Tea Break:** 10:45-11:00 AM

# 全体大会下半场 Plenary Session 2

**地点:** 国学馆 116 报告厅

**Venue:** Lecture Hall 116, Guoxue Building

**时间:** 6 月 6 日上午 11:00-12:15

**Time:** June 6th, 11:00-12:15 AM

**主持人:** Mary Tschirhart 美国俄亥俄州立大学教授，  
ARNOVA 协会会长

**Chair:** Mary Tschirhart , Professor, Ohio State University;  
President, Association for Research on Nonprofit  
Organizations and Voluntary Action

**主题:** 理论与政策在亚洲情境下的应用：在转型中迷失？

**Theme:** Transferring Theories and Policies to the Asian Context: Lost  
in Transition?

1	山内直人，日本大阪大学国际公共政策学院经济学教授；日本公共政策研究所 CEO Naoto Yamauchi, Professor of Economics, Osaka School of International Public Policy, Osaka University, Japan; CEO, Japan Institute for Public Policy Studies (JIPPS)	社会资本与亲社会行为：基于 日本的数据实证 Social Capital and Pro-social Behavior: Evidence from Japanese Data
2	Muhittin Acar, Professor of Public Administration Department of Political Science & Public Administration Faculty of Economics and Administrative Sciences, Hacettepe University	土耳其公民社会与国家关系的 思考 Reflections on Civil Society-State Relations in Turkey
3	Joseph Galaskiewicz, Professor of Sociology, School of Sociology, the University of Arizona.	比较非营利研究中的调和理论 与背景分析 Reconciling Theory and Context in Comparative Nonprofit Research

## 平行论坛一览

### The List of Concurrent Paper Sessions

语言 Language	日期 Date	时间 Time	房间 Room	平行论坛 Paper Session	平行论坛主题 Paper Session Theme	主持人 Chair
双语 Bilingual	6月6日 June 6	13:30- 15:00	Lecture hall 116, Guoxue Building 国学馆 116 报告厅	平行论坛 A1 Paper Session A1	探索亚洲非营利组织的治理和领导力 Exploring Governance and Leadership in Nonprofits around Asia	马庆钰 MA Qingyu
英文 English	6月6日 June 6	13:30- 15:00	Room 123, Guoxue Building 国学馆 123 会议室	平行论坛 B1 Paper Session B1	亚洲非营利部门的责任：形式和应用 Accountability in Asia's nonprofit sector: Forms and Application	湛学勇 ZHAN Xueyong
英文 English	6月6日 June 6	13:30- 15:00	Room 119, Guoxue Building 国学馆 119 会议室	平行论坛 C1 Paper Session C1	非营利资金的来源：传统机制和新兴结构 Sources of Nonprofit Funding: Traditional Mechanisms and Emerging Structures	Kyujin Jung
双语 Bilingual	6月6日 June 6	15:30- 17:00	Lecture hall 116, Guoxue Building 国学馆 116 报告厅	平行论坛 A2 Paper Session A2	威权情境下的非营利宣传和政策过程 Nonprofit Advocacy and the Policy Process in Authoritarian Contexts	张志斌 ZHANG Zhibin
英文 English	6月6日 June 6	15:30- 17:00	Room 123, Guoxue Building 国学馆 123 会议室	平行论坛 B2 Paper Session B2	治理中的非营利组织角色 The Role of NGOs in Governance	Mary Kay Gugerty
英文 English	6月6日 June 6	15:30- 17:00	Room 119, Guoxue Building 国学馆 119 会议室	平行论坛 C2 Paper Session C2	绘制中国非营利部门的景观 Mapping the Landscape of the Nonprofit Sector in China	郁建兴 YU Jianxing
英文 English	6月7日 June 7	08:30- 10:00	Lecture hall 116, Guoxue Building 国学馆 116 报告厅	平行论坛 A3 Paper Session A3	跨部门合作：角色，资源和结果 Cross-Sector Collaboration: Roles, Resources and Outcomes	Muhittin Acar Hacettepe

英文 English	6月7日 June 7	08:30- 10:00	Room 123, Guoxue Building 国学馆 123 会议室	平行论坛 B3 Paper Session B3	慈善捐赠：谁来捐赠，捐赠什么，以及为什么捐赠？ Charitable Giving: Who, What, and Why?	Naoto Yamauchi
英文 English	6月7日 June 7	08:30- 10:00	Room 119, Guoxue Building 国学馆 119 会议室	平行论坛 C3 Paper Session C3	动员基层：应对动态环境的新形式 Mobilizing Grassroots: Emerging Forms in Response to a Changing Environment	邓国胜 DENG Guosheng
英文 English	6月7日 June 7	10:30- 12:00	Lecture hall 116, Guoxue Building 国学馆 116 报告厅	平行论坛 A4 Paper Session A4	非营利组织与政府合作：现实、挑战与承诺 Nonprofit-Government Collaborations: Realities, Challenges and Promises	David Suarez
英文 English	6月7日 June 7	10:30- 12:00	Room 123, Guoxue Building 国学馆 123 会议室	平行论坛 B4 Paper Session B4	特定群体志愿服务的潜在危害（与福利） The Potential Hazards (and Benefits) of Volunteering Among Specific Groups	Lindsey McDougle
英文 English	6月7日 June 7	10:30- 12:00	Room 119, Guoxue Building 国学馆 119 会议室	平行论坛 C4 Paper Session C4	社会企业：身份、过程和后果 Social Enterprises: Identities, Processes and Consequences	杨丽 YANG Li
英文 English	6月7日 June 7	13:30- 15:00	Lecture hall 116, Guoxue Building 国学馆 116 报告厅	平行论坛 A5 Paper Session A5	解决非营利绩效的困惑 Solving the Puzzle of Nonprofit Performance	Yuko Suda
英文 English	6月7日 June 7	13:30- 15:00	Room 123, Guoxue Building 国学馆 123 会议室	平行论坛 B5 Paper Session B5	非营利组织中的人力资源管理 Human Resource Management in Nonprofit Organizations	陈秋政 Jose C. Chen
英文 English	6月7日 June 7	13:30- 15:00	Room 119, Guoxue Building 国学馆 119 会议室	平行论坛 C5 Paper Session C5	志愿是一个承诺还是一个途径？ Is Volunteering a Commitment or a Pathway?	江国平 JIANG Guoping

## 平行论坛详细日程

### Detailed Paper Session Program

**平行论坛 A1:** 探索亚洲非营利组织的治理和领导力  
**Paper Session A1 :** Exploring Governance and Leadership in Nonprofits around Asia  
**地点/时间:** 国学馆 116 报告厅 13:30-15:00  
**Venue/Time:** Lecture hall 116,Guoxue Building 13:30-15:00  
**主持人:** 马庆钰, 国家行政学院  
**Chair:** MA Qingyu , Chinese Academy of Governance

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
中国非营利组织的合理化：基于有调节的中介模型 Rationalization of Nonprofit Organizations in China: A Moderated Mediation Model	宋程成 SONG Chengcheng	浙江大学 Zhejiang University	napoleon@zju.edu.cn
反思中国慈善治理中的成员角色：从经济和比较的视角 Rethinking the Role of Members in Charity Governance in China: From Economic and Comparative Perspectives	李德健 LI Dejian	University of Liverpool	lidejianlaw@163.com
印度和中国非政府组织境外联系限制对非政府组织角色定位的影响 Restricting NGOs' Foreign Connection in India and China and the Implication on NGOs' Role Seeking	ZHANG Wenjuan	Jindal Global Law School	wzhang@jgu.edu.in
非传统领导力在菲律宾民间组织关于司法社会工作的实践 Stories of Non-traditional Leadership in the Social Justice Work of Filipino Civil Organizations	Ralph Brower	Florida State University	rbrower@fsu.edu

**平行论坛 B1:** 亚洲非营利部门的责任：形式和应用  
**Paper Session B1 :** Accountability in Asia's nonprofit sector: Forms and Application  
**地点/时间:** 国学馆 123 会议室 13:30-15:00  
**Venue/Time:** Guoxue Building, Room 123 13:30-15:00  
**主持人:** 湛学勇, 香港理工大学  
**Chair:** ZHAN Xueyong, The Hong Kong Polytechnic University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
自上而下问责：对中国非营利组织自愿性财务披露行为探讨 Downward Accountability: Examining Voluntary Financial Disclosure in Chinese Nonprofits	胡明 HU Ming; 孔德洁 KONG Dejie	University of Wisconsin-Madison; Plymouth University	mhu37@wisc.edu; dejie.kong@plymouth.ac.uk
日本碎片化法人资格和会计准则的理论分析 Theoretical Analysis on Fragmented Legal Personalities and Accounting Standards in Japan	Masayuki Deguchi	MINPAKU and SOKENDAI	deguchi@idc.minpaku.ac.jp

**平行论坛 C1:** 非营利资金的来源：传统机制和新兴结构

**Paper Session C1 :** Sources of Nonprofit Funding: Traditional Mechanisms and Emerging Structures

**地点/时间:** 国学馆 119 会议室 13:30-15:00

**Venue/Time:** Guoxue Building, Room 119 13:30-15:00

**主持人/Chair:** Kyujin Jung, Korea University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
项目补助对非营利组织额外资源筹集活动的影响：基于中国的实证 The Effect of Project Grants on Nonprofits' Additional Resource-Raising Activities: The Evidence from China	沈永东 SHEN Yongdong	浙江大学 Zhejiang University	yongdongshen@zju.edu.cn
中国社区基金会筹资活动：政府支持是否促进志愿行为？ Seeding Community Foundations in China: Did Government Support Promote Voluntary Action?	王筱筠 WANG Xiaoyun	Indiana University Lilly Family School of Philanthropy	wang361@umail.iu.edu
中国环保类非营利组织的资金配置探究 Understanding Funding Configurations of Chinese Environmental NGOs	李慧 LI Hui	University of Central Florida	Hui.Li@ucf.edu
对话更多，筹资更多？ 社交媒体在非营利组织筹款中的有效性 More Dialogue, More Funds Raised? Effectiveness of Social Media for Nonprofit Fundraising	Yu Ishida	Miyagi University	ishidayu@mac.com

**平行论坛 A2:** 威权情境下的非营利宣传和政策过程  
**Paper Session A2 :** Nonprofit Advocacy and the Policy Process in Authoritarian Contexts  
**地点/时间:** 国学馆 116 报告厅 15:30-17:00  
**Venue/Time:** Lecture hall 116,Guoxue Building 15:30-17:00  
**主持人:** 张志斌, 澳大利亚弗林德斯大学  
**Chair:** ZHANG Zhibin, Flinders University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
公共管理中的推进政策过程研究与非营利和志愿行动研究的重叠 Advancing Policy Process Research at its Overlap with Public Management Scholarship and Nonprofit and Voluntary Action Studies	Christopher Weible	University of Colorado Denver	chris.weible@ucdenver.edu
塑造公众意见和政策倡导：中国公民社会组织的战略性公共政策行动 Shaping Public Opinion and Policy Advocacy: Strategic Public Policy Action of Civil Society Organization in China	张怡然 ZHANG Yiran	University of Pennsylvania	zyiran@sp2.upenn.edu
政府组织和非政府组织在威权中国的倡导 Political Institution and Non-Governmental Organizations' Advocacy in Authoritarian China	张长东 ZHANG Changdong	北京大学 Peking University	zhangchd@pku.edu.cn
制度情境和组织战略：在倡议中发展非政府组织参与 Institutional Context and Organizational Strategy: Development NGO Engagement in Advocacy	Mary Kay Gugerty	University of Washington	gugerty@uw.edu



平行论坛 B2: 治理中的非营利组织角色  
**Paper Session B2:** The Role of NGOs in Governance  
**地点/时间:** 国学馆 123 会议室 15:30-17:00  
**Venue/Time:** Room 123, Guoxue Building 15:30-17:00  
**主持人/Chair:** Mary Kay Gugerty, University of Washington; 美国华盛顿大学

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
人多力量大？对台湾灾后服务中非营利组织的调查 Many hands make light work? An investigation into Nonprofit Organizations in Taiwan's Catastrophic Services	吴伟宁 WU Wei-Ning	国立中山大学 National Sun Yat-sen University	weiningwu@mail.nsysu.edu.tw
战略性忽视：中国社会改革中基层国家和社会的紧张关系 Strategic Ignorance: The Tension between State and Society at the Grassroots Level in China's Social Reform	温卓毅 WEN Zhuoyi	Research Assistant Professor Lingnan University	wenzhuoyi@msn.com
腐败中的志愿组织：韩国和菲律宾的比较案例 Voluntary Sector Organizations Lost in Corruption: Comparative Cases from Korea and the Philippines	Byung Hee Min	Florida State University	bhmin618@gmail.com
改革首尔：反思邻里 Transforming Seoul: Rethinking Neighborhood	Hee Soun Jang	University of North Texas	HeeSoun.Jang@unt.edu

**平行论坛 C2:** 绘制中国非营利部门的景观

**Paper Session C2 :** Mapping the Landscape of the Nonprofit Sector in China

**地点/时间:** 国学馆 119 会议室 15:30-17:00

**Venue/Time:** Room 119, Guoxue Building 15:30-17:00

**主持人:** 郁建兴, 浙江大学

**Chair:** YU Jianxing, Zhejiang University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
什么推动了中国本土非营利的发展 What Drives Nonprofit Growth in Local China	刘蕾 LIU Lei	中国矿业大学 China University of Mining and technology	lacy_liu@163.com
从天堂到地狱? 制度变迁对云南非营利组织生态的影响 From Heaven to Earth? Institutional Changes' Impact on the Ecology of NGOs in Yunnan	何晨阳 HE Chenyang	香港城市大学 City University of Hong Kong	chenyanhe2-c@my.cityu.edu.hk
中国大陆非政府组织分布与人口需求之间的差距: 基于地理的分析 The Gap between the Distribution of NGOs and Population Need In Mainland China: A Geographic Analysis	宋泳泽 Yongze Song	Curtin University	songyz.zack@gmail.com
非营利组织对区域公平的影响: 空间分布与社会资源转移 The Impact of Non-Profit Sector on Regional Equity: The Spatial Distribution and Social Resource Transformation	何明帅 HE Mingshuai	清华大学 Tsinghua University	marian.m.chen@gmail.com

**平行论坛 A3:** 跨部门合作: 角色, 资源和结果  
**Paper Session A3:** Cross-Sector Collaboration: Roles, Resources and Outcomes  
**地点/时间:** 国学馆 116 报告厅 8:30-10:00  
**Venue/Time:** Lecture hall 116, Guoxue Building 8:30-10:00  
**主持人/Chair:** Muhittin Acar, Hacettepe University; 土耳其哈西德佩大学

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
私营非营利性护理设施如何获得系统内的资源? 社会资本与政府不同合作模式的影响 How Do Private Nonprofit Nursing Care Facilities Get Resources within the System? The Effects of Social Capital in Different Patterns of Partnerships with Government	李浩东 LI Haodong	Tohoku University	likoto1985@gmail.com
合作背景下非政府组织的策略及其影响: 基于田野调查 NGOs' Framing Strategies and Effects in Collaborative Process: A Field Experiment	湛学勇 ZHAN Xueyong	香港理工大学 The Hong Kong Polytechnic University	xueyong.zhan@polyu.edu.hk
合作改善社会成果: 基于香港跨界合作成果 Collaborating to Improve Societal Outcomes: Results from Cross Sector Collaboration in Hong Kong	Robyn Mobbs	University of Colorado Denver	robyn.mobbs@ucdenver.edu
合作治理背景下非营利组织的角色定位——基于香港和台湾的案例 The Roles of Community-based Nonprofits in the Context of Collaborative Governance in Hong Kong and Taiwan	陈秋政 Jose C. Chen	台湾东海大学 Tunghai University	josechen@thu.edu.tw

**平行论坛 B3:** 慈善捐赠：谁来捐赠，捐赠什么，以及为什么捐赠？

**Paper Session B3:** Charitable Giving: Who, What, and Why?

**地点/时间:** 国学馆 123 会议室 8:30-10:00

**Venue/Time:** Room 123,Guoxue Building 8:30-10:00

**主持人:** 山内直人, 日本大阪大学

**Chair:** Naoto Yamauchi, Osaka University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
中国基金会捐款影响因素分析 Exploring Factors that Influence Donations to Chinese Foundations	王秋石 WANG Qiushi	中山大学 Sun Yat-sen University	wangqsh3@mail.sysu.edu.cn
名人公益在中国：社交网络对社会公益参与的影响 Celebrity Philanthropy in China: An Analysis of the Impact of Social Network on Philanthropic Engagement	杨永娇 YANG Yongjiao	中山大学 Sun Yat-sen University	yangyongjiao11@outlook.com
社会环境与慈善捐赠：基于日本多层次分析的案例 Social Environment and Charitable Giving: Evidence from Multilevel Analysis in Japan	Toyo Ashida	The University of Tokyo	t-ashida@umin.ac.jp
当代中国，宗教是否真正演好撒玛利亚人角色？ Does Religion Make the Good Samaritans in Contemporary China?	牛耕 NIU Geng	西南财经大学 Southwestern University of Finance and Economics	g.niu@swufe.edu.cn

**平行论坛 C3:** 动员基层：应对动态环境的新形式

**Paper Session C3 :** Mobilizing Grassroots: Emerging Forms in Response to a Changing Environment

**地点/时间:** 国学馆 119 会议室 8:30-10:00

**Venue/Time:** Room 119,Guoxue Building 8:30-10:00

**主持人:** 邓国胜, 清华大学

**Chair:** DENG Guosheng, Tsinghua University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
基于社交媒体的社会经济网络自组织大观：对韩国首尔 Facebook 民间社团的研究 Mapping Social Economy Networks Self-organized on Social Media: Evidence from Facebook Groups of Civil Society in Seoul, South Korea	Eunsun Lee	Korea University	sgies@korea.ac.kr
非营利联盟的过程与结果：基于中国雅安地震的案例研究 Process and Outcome of Nonprofit Alliance: Case Studies from Ya'an Earthquake in China	董强 DONG Qiang	中国农业大学 China Agricultural University	55962219@qq.com
基层动员：社会塑造国家机制 Grassroots Mobilization: The Mechanism of Society Shaping State	张婧雯 ZHANG Jingwen	清华大学 Tsinghua University	zhang-jw16@mails.tsinghua.edu.cn
公民参与在日本公民社会中的变化 Changes in Citizen Participation in Japanese Civil Society	Yuko Suda	Toyo University	yukosuda@toyo.jp

**平行论坛 A4:** 非营利组织与政府合作：现实、挑战与承诺

**Paper Session A4 :** Nonprofit-Government Collaborations: Realities, Challenges and Promises

**地点/时间:** 国学馆 116 报告厅 10:30-12:00

**Venue/Time:** Lecture hall 116,Guoxue Building 10:30-12:00

**主持人/Chair:** David Suarez, University of Washington; 美国华盛顿大学

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
危机时期非营利组织与政府的合作：基于中国阜宁龙卷风事件的研究 Collaboration between NPOs and Governments in Time of Crisis: Findings from a Study of Funing Tornado in China	陆亚娜 LU Yana	南京师范大学 Nanjing Normal University Institute of Social Organizations and Governance;	yanalu1108@163.com
非营利-政府合作：关于中国政府与贸易协会合作影响因素的实证分析 Nonprofit-Government Collaboration: An Empirical Examination of the Factors Associated with Trade Associations' Collaboration with Government in China	徐家良 XU Jialiang	上海交通大学 Shanghai Jiaotong University	xujial@sjtu.edu.cn
日本政府与非政府组织的关系 Japanese Government-nongovernmental Organization Relationships	佐藤仁美 Hitomi Sato	清华大学 Tsinghua University	zuotengrenmei@hotmail.com

**平行论坛 B4:** 特定群体志愿服务的潜在危害（与福利）

**Paper Session B4 :** The Potential Hazards (and Benefits) of Volunteering among Specific Groups

**地点/时间:** 国学馆 123 会议室 10:30-12:00

**Venue/Time:** Room 123, Guoxue Building 10:30-12:00

**主持人/Chair:** Lindsey McDougale, Rutgers University; 罗格斯大学

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
志愿活动对残障志愿者的影响：基于韩国的实证分析 The Effect of Volunteer Activities on Psychological Well-being in People with Physical Disabilities: Evidence from a National Study in South Korea	Mihee Kim	Yonsei University	mihee.kim1994@gmail.com
志愿是否对健康有益？来自治疗效果分析的证据 Is Volunteering a Real Benefit for Health? Evidence from Analyses of Treatment Effects	吴中盛 WU Zhongsheng	University of Maryland	zswujack2012@gmail.com
志愿服务及其对日本老年人的健康效益 Volunteerism and its Health Benefits to the Elderly in Japan	Megumi Kojima	Ritsumeikan University	megumi@ba.ritsumei.ac.jp

**平行论坛 C4:** 社会企业：身份、过程和后果  
**Paper Session C4 :** Social Enterprises: Identities, Processes and Consequences  
**地点/时间:** 国学馆 119 会议室 10:30-12:00  
**Venue/Time:** Room 119, Guoxue Building 10:30-12:00  
**主持人:** 杨丽, 北京师范大学  
**Chair:** YANG Li, Beijing Normal University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
寻求中国社会企业的组织身份认同：开放制度的影响 In Search for An Organizational Identity of Social Enterprise in China: Unpacking Institutional Influence	CUI Shicun	Georgia State University	shicun.cui@gmail.com
中国社会企业认知合法化进程 Process of Social Enterprises Building Cognitive Legitimacy in China	张玉婷 ZHANG Yuting	浙江大学 Zhejiang Univerisity	zjujane@163.com
中国社会企业的运营模式与策略 Models and Strategies of Social Enterprise in China	田蓉 TIAN Rong	南京大学 Nanjing University	tianrong@nju.edu.cn



**平行论坛 A5:** 解决非营利绩效的困惑  
**Paper Session A5 :** Solving the Puzzle of Nonprofit Performance  
**地点/时间:** 国学馆 116 报告厅 13:30-15:00  
**Venue/Time:** Lecture hall 116,Guoxue Building 13:30-15:00  
**主持人/Chair:** Yuko Suda, Toyo University, Japan; 日本东洋大学

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
嵌入式结构，资源动员与合同绩效：基于中国社会服务外包服务的实证分析 Embedded Structure, Resource Mobilization and Contract Performance: An Empirical Analysis from Outsourcing Social Service Delivery in China	杨宝 YANG Bao	重庆大学 Chongqing University	yangbaoruc@163.com
国家-市场二元性对中国社会组织绩效的影响 The Influence of State-market Ambidexterity on Performance of Social Organizations in China	吴结兵 WU Jiebing	浙江大学 Zhejiang Univerisity	wujb@zju.edu.cn
社会企业财务和社会绩效的互惠性：来自小额信贷机构的证据 The Reciprocity of Financial and Social Performance in Social Enterprises: Evidence from MFIs	ZHANG Weina	National University of Singapore	weina@nus.edu.sg

**平行论坛 B5:** 非营利组织中的人力资源管理  
**Paper Session B5 :** Human Resource Management in Nonprofit Organizations  
**地点/时间:** 国学馆 123 会议室 13:30-15:00  
**Venue/Time:** Guoxue Building, Room 123 13:30-15:00  
**主持人:** 陈秋政, 台湾东海大学  
**Chair:** Jose C. Chen, Tunghai University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
孟加拉国本国和国际非政府组织人力资源管理系统比较研究 Human Resource Management System in National and International NGOs in Bangladesh: A Comparative Study	Mokbul Morshed Ahmad	Asian Institute of Technology	morshed@ait.asia
非营利组织的薪酬诅咒和员工离职率：来自中国 2014 年国家调查报告的证据 Salary Curse and Employee Turnover in Nonprofit Sector: Evidence from China National Survey 2014	王兵 WANG Bing	西北农林科技大学 Northwest A&F University	wb548@163.com
客户怎样信任志愿者与有偿工作者：一项实验研究 How Clients Trust Volunteers Versus Paid workers: An Experimental Study	李晓倩 LI Xiaoqian	清华大学 Tsinghua University	xiaoqianli@tsinghua.edu.cn
期望度与满意度的差距是否会影响非营利、政府与营利部门员工的离职意向？ Does Discrepancy between Expectation and Satisfaction Affect Turnover Intension of Non-Profit, Public and Private Employees?	Kyujin Jung	Korea University	kjung1@korea.ac.kr

**平行论坛 C5:** 志愿是一个承诺还是一个途径?  
**Paper Session C5:** Is Volunteering a Commitment or a Pathway?  
**地点/时间:** 国学馆 119 会议室 13:30-15:00  
**Venue/Time:** Guoxue Building, Room 119 13:30-15:00  
**主持人:** 江国平, 南昌大学  
**Chair:** JIANG Guoping, Nanchang University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
有限权威之领导：一项关于领导风格对志愿者效能影响的实证研究 Leading with Limited Authority: An Empirical Study of Leadership Style on Volunteers Effectiveness	刘颖 LIU Ying	中国人民大学 Renmin University of China	liu.ying@ruc.edu.cn
志愿者的公共服务动机：对上半个世纪研究的回顾 Public Service Motivation of Volunteers: A Look at the Last Half-Century of Research	魏娜 WEI Na	中国人民大学 Renmin University of China	weina51@263.net
志愿者是“新公民”吗？基于中国非政府组织志愿者及其社会救助实践的案例研究 Is a Volunteer a 'New Citizen'? A Case Study on a China NGO's Volunteers and Their Social Assistance Practices	崔海燕 CUI Haiyan	上海大学 Shanghai University	naturalcui@163.com
从志愿服务到社会创业途径的定性分析 A Qualitative Analysis of Pathway toward Social Entrepreneurship from Volunteering	辛华 XIN Hua	清华大学 Tsinghua University	lilyxh@163.com

## 圆桌会议一览

### The List of Roundtable Sessions

语言 Language	日期 Date	时间 Time	房间 Room	圆桌会议 Roundtable	会议主题 session	主持人 Chair
英文 English	6月6日 June 6	13:30-15:00	国学馆 225 Meeting Room225, Guoxue Building	圆桌会议 A1 Roundtable A1	捐赠与受赠，从方程的两面考虑 Giving and Getting: Considering Both Sides of the Equation	徐家良 XU Jialiang
英文 English	6月6日 June 6	13:30-15:00	国学馆 325 Meeting Room325, Guoxue Building	圆桌会议 B1 Roundtable B1	当前非营利主题的多元视角：文献综述 Multiple Perspective on Current Nonprofit Topics: Literature Reviews	David Horton Smith
英文 English	6月6日 June 6	15:30-17:00	国学馆 225 Meeting Room225, Guoxue Building	圆桌会议 A2 Roundtable A2	组织内部和外部环境对非营利组织绩效的影响 The Effects of Organizational and Environmental Factors on Nonprofit Performance	Khaldoun AbouAssi
英文 English	6月6日 June 6	15:30-17:00	国学馆 325 Meeting Room325, Guoxue Building	圆桌会议 B2 Roundtable B2	非营利组织人力资本的作用，动机和多样性 The Role, Motivation, and Diversity of Nonprofits' Human Capital	王丽丽 WANG Lili
英文 English	6月7日 June 7	8:30-10:00	国学馆 225 Meeting Room225, Guoxue Building	圆桌会议 A3 Roundtable A3	治理与被治理：困境与创新 To Govern and to be Governed: Dilemmas and Innovations	张长东 ZHANG Changdong
英文 English	6月7日 June 7	8:30-10:00	国学馆 325 Meeting Room325, Guoxue Building	圆桌会议 B3 Roundtable B3	回到最初：非营利组织服务于社会正义？ Going Back to the Basics: Are Nonprofits Serving Social Justice?	吴中盛 WU Zhongsheng
英文 English	6月7日 June 7	10:30-12:00	国学馆 225 Meeting Room225, Guoxue Building	圆桌会议 A4 Roundtable A4	服务提供与行动主义：非营利与志愿行动的挑战 Service Provision vs. Activism: Challenges for Nonprofti and Voluntary Action	朱健刚 ZHU Jiangang
英文 English	6月7日 June 7	10:30-12:00	国学馆 325 Meeting Room325, Guoxue Building	圆桌会议 B4 Roundtable B4	多层次视角审视社会创新 Examining Social Innovation with a Multi-layered Perspective	Frank Hubers

## 圆桌会议详细日程 Detailed Roundtable Program

**圆桌会议 A1:** 捐赠与受赠，从方程的两面考虑  
**Roundtable A1:** Giving and Getting: Considering Both Sides of the Equation  
**地点/时间:** 国学馆 225 会议室 13:30-15:00  
**Venue/Time:** Meeting Room 225, Guoxue Building 13:30-15:00  
**主持人:** 徐家良，上海交通大学  
**Chair:** XU Jialiang, Shanghai Jiaotong University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
政治嵌入的两面性：新兴经济体中慈善组织的筹款表现 The Two Faces of Political Embeddedness: Fundraising Performance of Charitable Organizations in Emerging Economies	尼娜 Ni Na	深圳大学 Shenzhen University	na.ni@szu.edu.cn
日本筹款：十年挑战 Fundraising in Japan: A Decade of Challenge	Takako Nakajima	Osaka University of Commerce	nakajima@daishodai.ac.jp
中国在线筹款平台如何推动公众募捐 How Does Online Fundraising Platform Promote Public Donation in China?	许文文 XU Wenwen	中国矿业大学 China University of Mining & Technology	xuww0901@163.com
“无意识捐赠”的实证研究——以中国上海为例 Involuntary Donation – An Empirical Study in Shanghai, China	Greg Chen	City University of New York	greg.chen@baruch.cuny.edu

**圆桌会议 B1:** 当前非营利主题的多元视角：文献综述  
**Roundtable B1:** Multiple Perspective on Current Nonprofit Topics: Literature Reviews  
**地点/时间:** 国学馆 325 会议室 13:30-15:00  
**Venue/Time:** Guoxue Building, Room 119 13:30-15:00  
**主持人/Chair:** David Horton Smith, Boston College

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
中国非营利组织领域毕业论文研究趋势：基于 2000-2014 年 CNKI 学位论文数据 Research Trends in Nonprofit Graduates Studies in China: Based on 2000-2014 CNKI Dissertation and Theses data	杨丽 YANG Li	北京师范大学 Beijing Normal University	yangli2012@bnu.edu.cn
全球公民社会视角下的中国非营利组织 Putting China's Nonprofit Sector on the Map of the Global Civil Society	张远凤 ZHANG Yuanfeng	中南财经政法大学 Zhongnan University of Economics and Law	pheonixzhang@126.com
中国非营利组织注册及其他合法性获得路径 Chinese NPO Registration and Other Legitimation Pathways	David Horton Smith	Boston College; ICSERA	dhortonsmith@hotmail.com
纵览中国非营利组织研究：共引网络分析 To Visualize Nonprofit Organization Research in China: A Co-Citation Network Analysis	许承昕 Chengxin Xu	Rutgers University-Newark	chengxin.xu@rutgers.edu
对社区基金会的文献综述 Community Foundations: A Literature Review	Hyung-Jin Lee	SungKonghoe University	hyung21@gmail.com

**圆桌会议 A2:** 组织内部和外部环境对非营利组织绩效的影响

**Roundtable A2:** The Effects of Organizational and Environmental Factors on Nonprofit Performance

**地点/时间:** 国学馆 225 会议室 15:30-17:00

**Venue/Time:** Meeting Room 225, Guoxue Building 15:30-17:00

**主持人/Chair:** Khaldoun AbouAssi, American University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
制度压力如何影响上海和台湾支持非营利组织发展 How Does Institutional Pressure Affect Supporting-non-profit Organizational Development in Shanghai and Taiwan?	于瑞川 YU Ruichuan	上海交通大学 Shanghai Jiao Tong University	rainsam@foxmail.com
组织的范围与能力 Organizational Scope and Capacity	Khaldoun AbouAssi	American University	abuouassi@american.edu
基于 QCA 的组织创新对非营利组织绩效影响的实证研究 An Empirical Study on the Impacts of Organizational Innovation on Performance of Nonprofit Organizations Based on QCA	蔡媛青 CAI Yuanqing	中国人民大学 Renmin University of China	caiyuanqingcufe@qq.com
ENGO 的资源收购是否对企业产生影响——基于中国的证据 Does Context matter for Resource-Acquisition of ENGOs to Influence Corporations? Evidence from China	张毅 ZHANG Yi	对外经济贸易大学 University of International Business and Economics	zhangyi@uibe.edu.cn

**圆桌会议 B2:** 非营利组织人力资本的作用，动机和多样性  
**Roundtable B2:** The Role, Motivation, and Diversity of Nonprofits' Human Capital  
**地点/时间:** 国学馆 325 会议室 15:30-17:00  
**Venue/Time:** Meeting Room 325, Guoxue Building 15:30-17:00  
**主持人:** 王丽丽，亚利桑那州立大学  
**Chair:** WANG Lili, Arizona State University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
东亚地区志愿服务的性别差异研究——基于中国，日本，韩国，台湾的比较 Gender Differences on Volunteerism in East Asia: A Comparison of China, Japan, South Korea and Taiwan	王丽丽 WANG Lili	Arizona State University	Lili.Wang@asu.edu
志愿服务在政府绩效中的作用分析——基于韩国政府官员和市民的观点 Understanding the Role of Volunteerism in Government Performance: Evidence from Public Manager and Citizen Perspective in South Korea	Kyujin Jung	Korea University	kjung1@korea.ac.kr
志愿者参与动机分析——基于中国青年志愿者的研究 Exploring the Motivation and the Involvement of Volunteers: A Study of Chinese Youth Volunteers	辛华 XIN Hua	清华大学 Tsinghua University	lilyxh@163.com



**圆桌会议 A3:** 治理与被治理：困境与创新  
**Roundtable A3:** To Govern and to be Governed: Dilemmas and Innovations  
**地点/时间:** 国学馆 225 会议室 08:30-10:00  
**Venue/Time:** Meeting Room 225, Guoxue Building 08:30-10:00  
**主持人:** 张长东，北京大学  
**Chair:** ZHANG Changdong, Peking University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
社区社会组织孵化：地方政府的角色与策略 The Role and Strategy of Local Government in Incubating Community-based Nonprofits	娜拉 Na Ra	中国人民大学 Renmin University of China	nara930@hotmail.com
基于 EHS 模型对非营利组织治理模式的分析：EST 和 QCA 方法的应用 An Effective Honeycomb-shape (EHS) Model for Governing Charities: An application of EST and QCA Method	黄强 HUANG Qiang	中国人民大学 Renmin University of China	huang.qiang@ruc.edu.cn
中国非营利组织中女性领导者的成长路径分析 Examine the Female Path to Leadership Positions in Chinese Nonprofit Organizations Introduction	谢明 XIE Ming	University of Nebraska at Omaha	mingxie@unomaha.edu
社区协会在城市治理中的作用——单纯的服务提供者，抑或政府的合作伙伴 Service Provider? or Government Partner? The Roles of Neighborhood Associations in Urban Governance	Jung Wook Kim	University of North Texas	drexkidd@gmail.com

**圆桌会议 B3:** 回到最初：非营利组织服务于社会正义？  
**Roundtable B3:** Going Back to the Basics: Are Nonprofits Serving Social Justice?  
**地点/时间:** 国学馆 325 会议室 08:30-10:00  
**Venue/Time:** Meeting Room 325, Guoxue Building 08:30-10:00  
**主持人:** 吴中盛，马里兰大学  
**Chair:** WU Zhongsheng, University of Maryland

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
穷人的正义：孟加拉乡村法院、仲裁委员会和非政府组织调解 Dispensing Justice to the Poor: The Village Court, Arbitration Council and NGO Mediation in Bangladesh	Mokbul Morshed Ahmad	Asian Institute of Technology Thailand	morshed@ait.asia
合法性，价值和社会网络：非营利项目众筹成果的关键影响因素的实证研究 Legitimacy, Worthiness and Social Network: An Empirical Study on the Key Factors Influencing Crowdfunding Outcome for Nonprofit Projects	叶士华 YE Shihua	香港中文大学 The Chinese University of Hong Kong	shye@swk.cuhk.edu.hk
从购买谁的服务到公民更相信谁的服务：政府采购中公民如何信任非营利组织与营利组织的实证研究 From Whose Service to Purchase to Whose Service Citizens Trust More: An Experimental Study on How Citizens Trust NPOs and For-profit Organizations in Government Procurement	李晓倩 LI Xiaoqian	清华大学 Tsinghua University	xiaoqianli@tsinghua.edu.cn
政策执行中法定机构的效率如何？基于交易成本法 How Efficient is Statutory Body in Policy Implementation? A Transaction Cost Approach	李文辉 Man-Fai Lee	中国人民大学 Renmin University of China	warwicker@gmail.com
中国背景下公民参与城市生活：从非政治到政治？ Civic Engagement in Urban China: From Non-political to Political?	吴中盛 WU Zhongsheng	University of Maryland	zswujack2012@gmail.com

**圆桌会议 A4:** 服务提供与行动主义：非营利与志愿行动的挑战  
**Roundtable A4:** Service Provision vs. Activism: Challenges for Nonprofit and Voluntary Action  
**地点/时间:** 国学馆 225 会议室 10:30-12:00  
**Venue/Time:** Meeting Room 225, Guoxue Building 10:30-12:00  
**主持人:** 朱健刚, 中山大学  
**Chair:** ZHU Jiangan, Sun Yat-Sen University

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
中国社会媒体对青少年的基础性教育 Grassroots Sex Education for Young People via Social Media in China	周文佳 ZHOU Wenjia	University of Oslo	wenjiaz@student.hf.uio.no
独立公共服务提供商：跨部门合作的新形式？基于中国的实证证据 Independent Public-Services Providers: A New Form of Cross-Sector Collaboration? Evidence from China	翁士洪 WENG Shihong	同济大学 Tongji University	wssh10888@sina.com
从环境冲突到协同治理：ENGO 在路径演化中的作用 From Environmental Conflict to Collaborative Governance: The Role Of ENGOs in Path Evolution	张丛丛 ZHANG Congcong	北京师范大学 Beijing Normal University	congzhongxiaoccb@126.com
中国关系型宣传活动 Relational Based Advocacy Activities in China	果佳 GUO Jia	北京师范大学 Beijing Normal University	guojiabnu@bnu.edu.cn
资源获取和能力瓶颈：以中国社区基金会为例 Resource Acquisition and Capacity Bottlenecks: The Case of Community Foundations in China	朱健刚 ZHU Jiangan	中山大学 Sun Yat-Sen University	zhujg@mail.sysu.edu.cn

**圆桌会议 B4:** 多层次视角审视社会创新

**Roundtable B4:** Examining Social Innovation with a Multi-layered Perspective

**地点/时间:** 国学馆 325 会议室 10:30-12:00

**Venue/Time:** Meeting Room 325, Guoxue Building 10:30-12:00

**主持人/Chair:** Frank Hubers, Asia Centre for Social Entrepreneurship & Philanthropy (ACSEP), NUS Business School

论文 Paper Title	发言人 Presenter	单位 Affiliations	联系方式 Contacts
社会影响力投资的发展情况综述 An Overview of the Development of Social Impact Investment	刘蕾 LIU Lei	中国矿业大学 China University Of Mining And Technology	lacy_liu@163.com
三社联动——中国社会福利服务供给模式的创新 San She Lian Dong—An Innovation of China Social Welfare Service Delivery	LIU Fengqin	北京师范大学 Beijing Normal University	05018@bnu.edu.cn
从多层次角度理解社会企业的生态系统 Understanding the Social Enterprise Ecosystem—From a Multi-layered Perspective	GUAN Shanshan	University of York	sg708@york.ac.uk
社会企业影响力评估：亚洲地区投资者和风险慈善家评估方法和标准探讨 Assessing the Impact of Social Enterprises: An Exploration of the Methods and Criteria Used by Impact Investors and Venture Philanthropists in Asia	Frank Hubers	Asia Centre for Social Entrepreneurship & Philanthropy (ACSEP), NUS Business School	frank.hubers@nus.edu.sg
资本动员：社会企业经营模式的更新 Mobilizing Capital: The Renewal of Business Model for Social Enterprises	JIA Zhengyu	广东亚太创新经济研究院 Asia-pacific Innovation Economic Research Institute of Guangdong	gmsy800@126.com

## 闭幕论坛 Closing Plenary

**地点:** 国学馆 116 报告厅  
**Venue:** Lecture Hall 116, Guoxue Building  
**时间:** 6 月 7 日下午 3:30-5:00  
**Time:** June 7th, 3:30-5:00 PM  
**主持人:** 朱健刚, 教授; 中山大学中国公益慈善研究院执行院长;  
 《慈善研究》主编  
**Chair:** ZHU Jiangan, Professor, Sun Yat-Sen University, China;  
 Executive Dean, School of Philanthropy, SYSU;  
 Editor-in-Chief, Philanthropic Studies

<p>Mark Hager Associate Professor of Philanthropic Studies, Arizona State University</p>	<p>主编, 《非营利管理与领导力》 Editor-in-Chief, <i>Nonprofit Management &amp; Leadership</i></p>
<p>贾西津, 清华大学公共管理学院副教授, 清华 NGO 研究所副所长 JIA Xijin, Associate Professor, School of Public Administration, Tsinghua University; deputy director, Tsinghua NGO Institute</p>	<p>主编, 《中国非营利评论》英文版 Editor-in-Chief, <i>China Nonprofit Review (English Edition)</i></p>
<p>杨开峰, 中国人民大学公共管理学院院长 YANG Kaifeng, Dean, School of Public Administration and Policy, Renmin University of China</p>	<p>主编, 《公共管理与绩效评论》 Editor-in-Chief, <i>Public Performance &amp; Management Review</i></p>
<p>郭超, 宾西法尼亚大学社会政策与实践学院副教授; 中国人民大学中国公益创新研究院国际院长 GUO Chao, Associate Professor, School of Social Policy &amp; Practice, University of Pennsylvania; International Director, CIPSI, Renmin University of China</p>	<p>主编, 《非营利与志愿部门季刊》 Editor-in-Chief, <i>Nonprofit &amp; Voluntary Sector Quarterly</i></p>
<p>David Horton Smith Professor, Boston College; Founder and President/CEO of ICSERA</p>	<p>主编, 《志愿评论》 Editor-in-Chief, <i>Voluntaristics Review</i></p>

## ARNOVA-Asia Conference Guidelines

*The Nonprofit Worlds in Asia:  
Diverse Perspectives from a Fragmented Field of Study*  
亚洲的非营利世界：碎片化研究领域中的多元视角

Date: June 6-7, 2017

时间：2017年6月6日-7日

Venue: Guoxue Building, Renmin University of China

会场：中国人民大学国学馆

Address: No.59 Zhongguancun Street, Haidian District, Beijing, China

地址：北京市海淀区中关村大街59号

For additional questions, please contact ARNOVA-Asia  
Conference Helper via Wechat.

如果您有任何疑问，请扫描右侧二维码，与亚洲会议小助手  
联系。

会场附近车位紧张，建议您尽量选择公共交通出行。

Parking on site is restricted. Participants are advised to take  
public transportation or taxi to the venue.



### **Accommodations/住宿**

Participants who are provided free accommodations should bring passports and remind the receptionist you are the ARNOVA-Asia conference participant when checking in.

Hotel Name: Beijing Yanshan Hotel

Address: 甲 38 Zhongguancun St, ShuangYuShu, Haidian Qu, Beijing, China

Tel: 010-62563388

会场提供住宿的参会者，在入住时请携带好自己的护照，并向酒店前台说明是 ARNOVA-Asia 的参会者。

酒店名称：北京燕山大酒店

酒店地址：北京市海淀区中关村大街甲 38 号

联系电话：010-62563388

### **Dining/用餐**

We provide lunch and dinner for all the participants at the 3<sup>rd</sup> floor of Huixian Restaurant on June 6 and 7.

6 月 6 日至 7 日，我们为所有参会者提供中餐及晚餐，用餐地址在人民大学校内汇贤食府三层。

### **Language/工作语言**

The conference working language is English. Simultaneous interpretation in English /Chinese is provided on the first day of the main venue, sub-venue and roundtables excluded.

会议工作语言为英文。6 月 6 日主会场国学馆 116 报告厅提供中英文同声传译，分会场及圆桌会议无翻译。

### **Contacts/联系信息**

Olivia (王鹤)

Tel: 010-62423617

E-mail: [cipsi@ruc.edu.cn](mailto:cipsi@ruc.edu.cn)

### **Intramural map/校内地图**

You may choose to enter from the east Gate or the west gate of Renmin University of China. The Intramural map is as follows:

您可以选择从人民大学东门或者西门进入，校内路线图如下：

Map 1:

From Yanshan Hotel or East Gate of Renmin University of China To Guoxue Building

地图示意：燕山大酒店/人大东门到国学馆





## Map 2:

### From West Gate to Guoxue Building

地图示意：人大西门到国学馆



## **Tips for Foods and Drinks on Campus / 校园餐饮贴士**

### ● **Restaurants**

#### **1958 Restaurant**

Location: East of Central Canteen, South of Library.

Features: With exquisite decorations and several separate rooms, this restaurant offers different kinds of western dishes, which makes it suitable for business appointments and private gathering.

Per Capita Consumption: ¥ 80~¥200

Payment: Cash or Bank Card

#### **F.S. Grand Banquet**

Location: 2nd floor of West Canteen

Features: With more than 30 separate rooms and a banquet hall accommodating over 300 people, this restaurant offers typical Chinese cuisine. It is a fabulous place for business appointments and private gathering. As for the price, the average spend is over ¥ 50.

Payment: Cash or Bank Card

#### **No.1&2 Overseas Student's Cafeterias**

Location: 1st floor of No.1&2 Overseas Student's Building, South of No.2 Education Building.

Features: Famous for its various snacks and reasonable price, this restaurant also provides Western and Korean dishes.

Payment: Cash, Wechat Pay or Alipay

### ● **Café**

#### **Water Stone Coffee**

Location: East side of the Central Canteen, South side of the Library.

Features: With wooden tables, chairs and sofa seats, this café offers Quiet environment, making it suitable for friends gathering and chatting.

On sale: Coffee, pasta, sandwiches and some other western style light meals.

Per Capita Consumption: ¥ 20~¥50

Payment: Cash, Bank Card, Wechat Pay or Alipay

#### **MAAN Coffee**

Location: 1st Floor of No.1 Public Education Building

Features: Cozy decor, free Wi-Fi

On sale: Coffee, sandwiches and other western style light meals.

Per Capita Consumption: ¥ 20~¥40

Payment: Cash, Bank Card, Wechat Pay or Alipay

#### **Canaan Café**

Location: Huixian Building, Block B

Features: Free Wi-Fi, chess, poker provided for amusement

On sale: Coffee, Chinese and western style light meals.

Per Capita Consumption: About ¥30

Payment: Cash, Bank Card, Wechat Pay or Alipay

## ● 餐厅

### 1958 西餐厅

地点：位于中区食堂东侧、图书馆南侧。

特色：人大校内最为“豪华”的西餐厅，装潢华丽，有独立包间，经营各类西式菜品，适合商务洽谈、聚会。人均消费：80 元~200 元。

消费方式：现金、银行卡

### 峰尚圣宴

地点：中国人民大学西区食堂二层

特色：内设 30 余间环境典雅的包间和一个可以容纳 300 余人用餐的宴会大厅；以特色中国菜品为主。适合商务洽谈、朋友聚餐等。人均消费 50 元以上。

消费方式：现金、银行卡

### 留学生第一、第二餐厅

地点：校园南部留学生公寓楼一层，公共教学二楼南侧。

特色：小吃种类丰富，价格实惠，包含各种西餐、韩餐，以韩餐为主，满足留学生的用餐需求，也吸引了许多中国学生。

消费方式：现金、微信或支付宝

## ● 咖啡厅

### 水穿石咖啡厅

地点：位于中区食堂东侧、图书馆南侧。

特色：环境优美，内有木质桌椅和沙发座椅，适合朋友小聚、聊天。经营咖啡，意面、三明治等西式简餐。人均消费 20-50 元。

消费方式：现金、银行卡、微信或支付宝

### 漫咖啡

地点：人民大学公共教学一楼 1 层

特色：经营咖啡、饮料、各种简餐。环境优雅，提供免费无线网络。人均消费 20-40 元。

消费方式：现金、刷卡、微信或支付宝

### 迦南美地

地点：汇贤大厦 B 座一层，近品园超市。

特色：店内提供免费无线网络、电源插座和休闲娱乐项目（五子棋、象棋、跳棋等），环境舒适。经营中西餐、各种咖啡饮料。人均消费 30 元。

消费方式：现金、刷卡、微信或支付宝



# Notes



