



#ARNOVA22 2022 Annual Membership Meeting

at the 51st Annual Conference | Nov 17-19, 2022 | Raleigh, NC

Membership Meeting Topics

- ❖ Board Highlights
- ❖ Executive Director's Report
- ❖ Treasurer's Report
- ❖ Membership Survey Report & Summary
- ❖ New Business

50
Anniversary

Imagining ARNOVA's
Next 50 Years:
*Scholarship, Practice,
Community*

BOARD
President



Pier Rogers

2021-22 Board Members

- ❖ **Khaldoun AbouAssi** Ex-Officio, Non-Voting
- ❖ Esi Ansah ❖ Joanne Carman
- ❖ Cristina Balboa ❖ Jaclyn Piatak
- ❖ Emily Barman
- ❖ **René Bekkers**
- ❖ **Brenda Bushouse**
- ❖ David Campbell
- ❖ Jason Coupet
- ❖ Jasmine Johnson
- ❖ Mirae Kim
- ❖ Helen Liu
- ❖ **Lindsey McDougle**
- ❖ Margaret Sloan
- ❖ Paloma Raggo
- ❖ Pier Rogers

2022-23 Incoming Members

- ❖ Julia Carboni
- ❖ Kelly LeRoux (Secretary)
- ❖ Alisa V. Moldavanova
- ❖ Nathaniel Wright

**BOARD
MEMBERS**

Outgoing



Brenda Bushouse



Khaldoun AbouAssi



Lindsey McDougle



René Bekkers

BOARD MEMBERS

Incoming



Kelly LeRoux
Secretary



Julia Carboni
Member-at-large



Alisa V. Moldavanova
Member-at-large



Nathaniel Wright
Member-at-large

2023 Board Committees

- **Executive Committee**
 - Emily Barman
- **Membership Committee**
 - Mirae Kim & Alisa Moldavanova
- **Development Committee**
 - Jasmine Johnson
- **Diversity Committee**
 - Julia Carboni & Kelly LeRoux
- **Finance & Audit Committee**
 - Margaret Sloan
- **Nominations Committee**
 - Esi Ansah
- **Publications Committee**
 - Paloma Raggo & Huafang Li
- **Conference Planning Committee**
 - David Campbell & Helen Liu
- **Professional Development Committee**
 - Jodi Benenson & Pier Rogers
- **Research/Awards Committee**
 - Paloma Raggo & Joannie Tremblay-Boire
- **Anti-Harassment Committee**
 - Roseanne Mirabella

Board Highlights

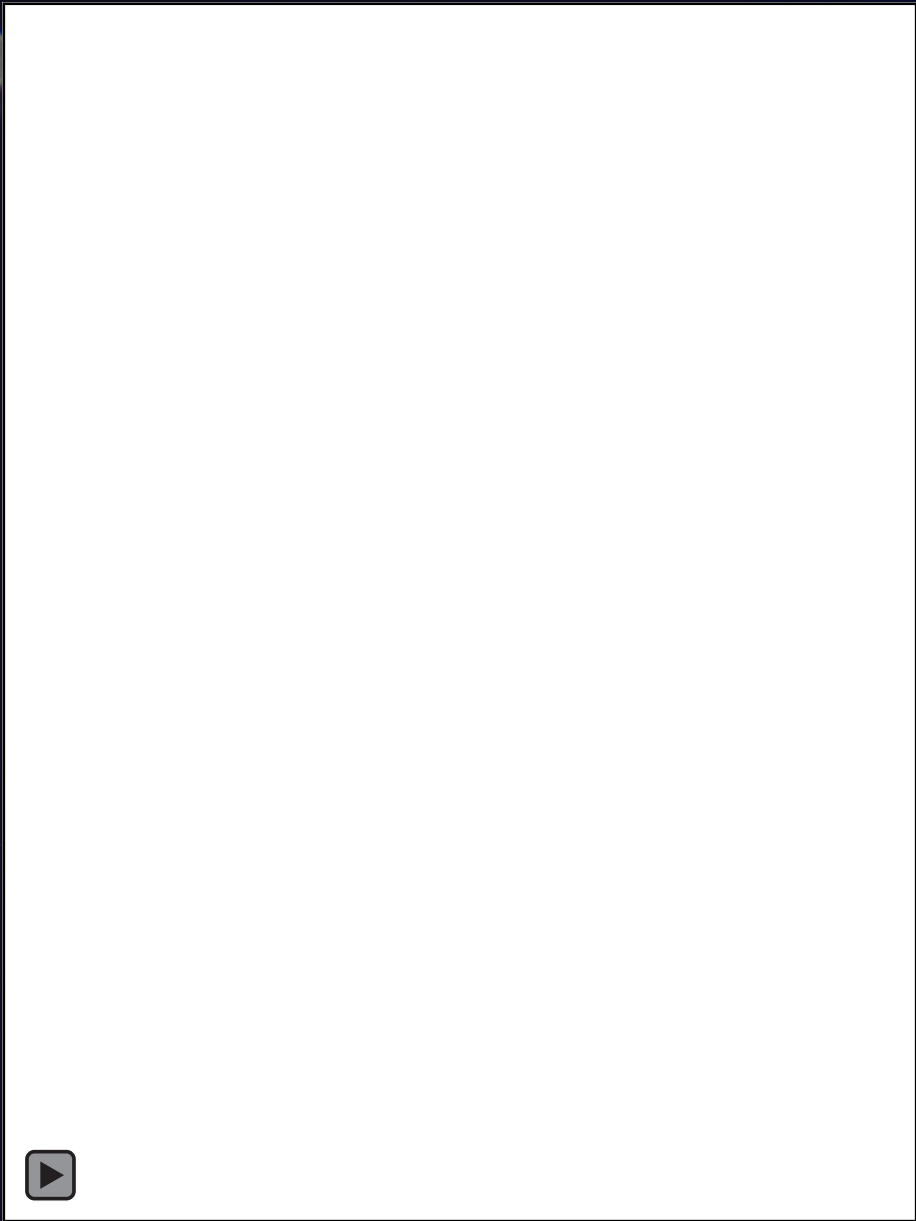
- Covid & 50th Anniversary: First hybrid conference
- New NVSQ Editors
- Zoom
- Diversity, Equity, Inclusion
- New Strategic Plan



Executive Director's Report

Lynnette Cook



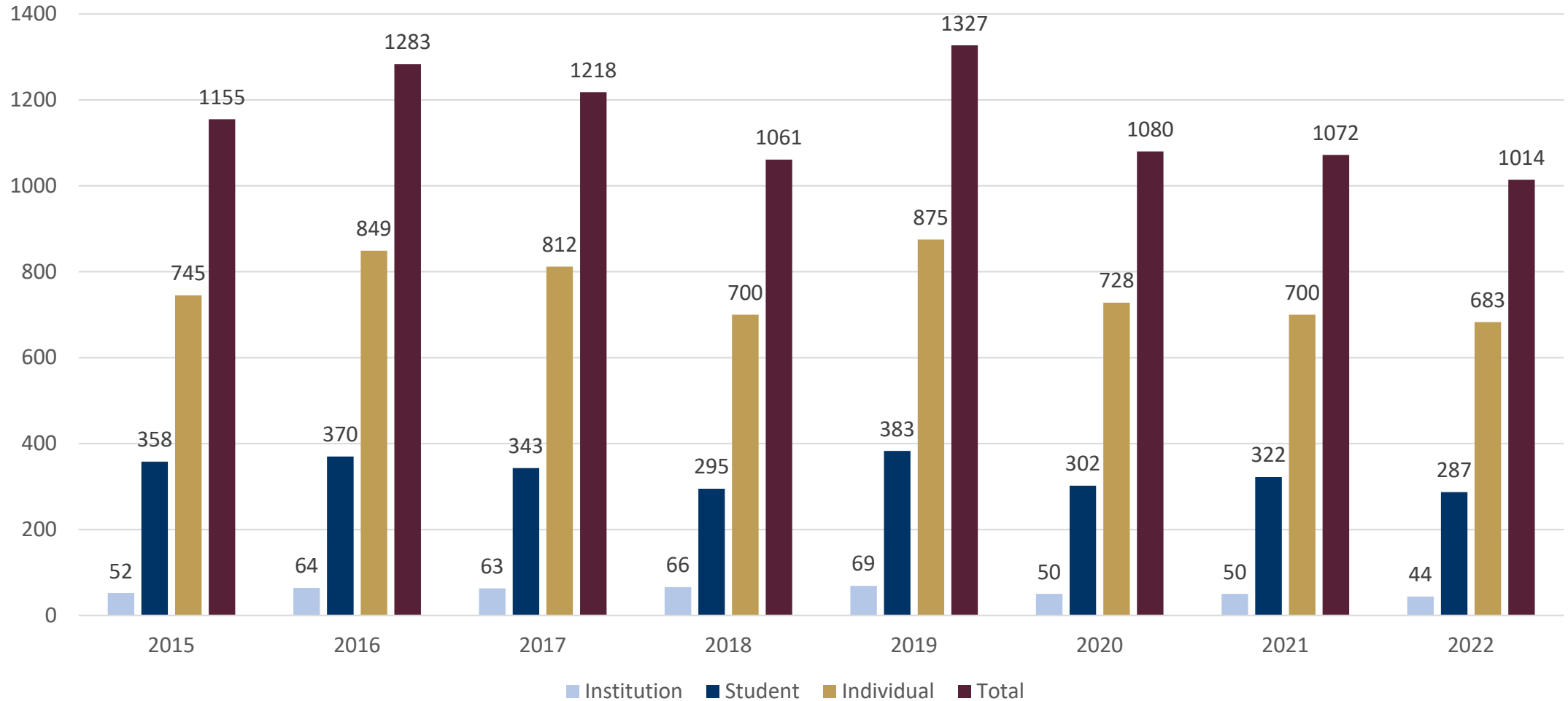


Member Benefits Highlights

- ❖ North American Conference
 - Total Registrants: 613
- ❖ NVSQ
 - 384 manuscript submissions in 2021
 - Impact Factor: 3.348
 - New Co-Editors-in-Chief assumed control July 1, 2022



Overall Membership Growth



Other Highlights

- New Auditor
- Accountant
- HR
- Office Location
- Policy Symposium



Treasurer's Report

Margaret Sloan



FY2021 Audit Report

- Hired new auditors, Clark, Schaeffer & Hackett
- Unmodified “clean” audit was completed on time
 - Material weakness noted re: reporting of Sage royalties, strategy designed to resolve
- Cash & investments, debt to asset ratio, revenue diversity all within benchmarks
- 86% of ARNOVA expenses went to program

FY2022 Results to Date

- Investment portfolio down for the year (\$839K)
- For the first nine months of year, operating surplus of about \$300K (better than budget)
- Does not include much of the conference revenues and expenses
- Expenses are almost 37% below budget, but revenues are about 23% below budget – anticipated deficit

WHAT DOES  ARNOVA MAKE POSSIBLE FOR THE
FIELD / WORLD AND FOR WHOM?

s affected by
e work of
ARNOVA?

TWEE...EDBACK @ARNOVA USING
#A...for World

 ARNOVA
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Next 50 Years:
Scholarship, Practice,
Community

2022 Membership Survey Report and Summary

October 2022

Prepared by Mirae Kim,
Laurie Mook, and Jessica Word
Membership Survey Sub-Committee

Acknowledgements

The Membership Committee designed the survey for 2020 but the pandemic intervened and delayed implementation until 2022. There were many hands involved in the design of the survey and we would like to thank all of the following for their input.

Esi Ansah, co-chair 2020

Brenda Bushouse, co-chair 2020 – 2022

Mirae Kim, co-chair 2022 -

Crystal Trull, co-chair 2021 – 2022

ARNOVA Membership Committee Members: Mirae Kim (2021-22), Roseanne Mirabella (2021 -22), Laurie Mook (2020-22), Matthew Ripper (2020), Yongdong Shen (2021-22), Kareman Shoair (2021-22), Jessica Word (2020-22), Sapna Varkey (2021-22) and Sandy Zook (2020).

With immense gratitude to ARNOVA staff members, especially Emily Torres, for supporting the committee during the survey design and administration.

Goal

In 2020 the ARNOVA board of directors charged the Membership Committee to design a general survey of the ARNOVA members. The general goal is to understand members' satisfaction with ARNOVA services and their engagement in ARNOVA activities. The survey results will inform board discussion and ARNOVA decision-making in the coming years.

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Main Findings and Recommendations (1)

Overall, **members express fairly high levels of satisfaction with ARNOVA** (Over 80% of respondents said they are either very satisfied or satisfied with their ARNOVA membership). Still, there are some strong themes concerning areas for improvement.

Need to examine membership renewal policies (e.g., calendar year renewals). Members appear to be dissatisfied with the membership being tied to the calendar year.

The current way of **small, incremental and frequent** increases in the fee system seems to be preferred over substantial yet infrequent increases.

Main Findings and Recommendations (2)

Need to increase transparency/communication about processes and decision making by boards and committees.

Need to expand accessibility to engage in governance for those who want to become more involved with ARNOVA.

There is also **strong support (60%) for additional journal** sponsorship by ARNOVA.

Main Findings and Recommendations (3)

A slightly **higher percentage of respondents prefer the in-person** (50%) conference format, but a nearly equally high percentage (43%) also chose the hybrid option. Very few respondents prefer the online-only option.

Create more opportunities for engagement outside of the conference.

Members rate their interaction with staff members very highly. ARNOVA members rate relatively highly ARNOVA-L and ARNOVA's Twitter but a significant majority indicated they do not use some of ARNOVA's social media accounts such as Facebook, LinkedIn, Instagram, or YouTube. This should be considered when utilizing different communication outlets.

NEW
Business

Comments?
Questions?



ASSOCIATION FOR RESEARCH ON NONPROFIT ORGANIZATIONS AND VOLUNTARY ACTION

CONNECT
on
SOCIAL MEDIA
WITH US



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